

A Glimpse of  
“WEAR MASK Prevent Covid-19 Social Movement”  
A 64 District National Awareness Campaign.



Organized by:



Courtesy by:



Dear Sir/Madam,

Sincere greetings from **Community Social Work Practice and Development Foundation-CSWPD Foundation**. You may be well informed that this aforesaid organization has been conducting various activities keeping core focus on Community Rebuilding and Resilience towards achieving **SDGs # 11, Sustainable Cities and Communities** along with other SDGs focuses. We always try to address contemporary community issues and bring those into light to create mass attention due to get sustainable resolution. Over the months, the entire world has been suffering and became overwhelmed with the unscheduled and unexpected havoc of COVID19, which was declared as Global Pandemic and Global Human Disaster. Our beloved country and country men irrespective of age, sex, religion and geographical position are not out of danger and catastrophe of the invisible enemy Covid19. So far, we could experience, no preventive and even curative guaranteed measures with extensive accessibility have been officially launched globally till to date. But one precaution and safety measure has been advised that is Wearing MASK as one of the accessible best alternatives. Only use of Mask in mass level along with Sanitization/Washing Hands can protect our community from upcoming 2<sup>nd</sup> Wave/ 3<sup>rd</sup> Wave of Covid-19

In this regard, our team has endeavored to create Mass People Awareness nationally and conduct a Baseline Survey on the current attitude of people towards a better and suitable measure for our community to stay safe from the massive spread of the Corona Virus.

With best Regards

**Social Worker Md. Habibur Rahman**

Founding President, CSWPD Foundation

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Proctor of The People's University of Bangladesh

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Contact: +8801712051203

WWW.CSWPD.COM

**Links of the Activities to be found:**

WWW.CSWPD.COM

<https://www.facebook.com/CSWPDFoundation>

<https://www.facebook.com/CommunityTALKSBD>

<https://www.facebook.com/groups/2238378179641264>

Community Talks/Youtube

## Project Concept Note

**Title of the Project:** “WEAR MASK Prevent Covid19 Social Movement”-A 64 District National Awareness Campaign” and “A Baseline Survey on current Attitude of Mass People about Covid19 and significance of Mask”.

**Project Area:** Entire Bangladesh (64 Districts).

Project Duration: 3 Months, (November 28, 2020 to February 2021)

**Mask Awareness Campaign Project Team:** Team Lead & Volunteer- Social Worker Md. Habibur Rahman, President of CSWPD Foundation & Convener of National Alliance of Community Social Workers, Bangladesh.

**Mask Awareness Campaign Project Advisory Board:**

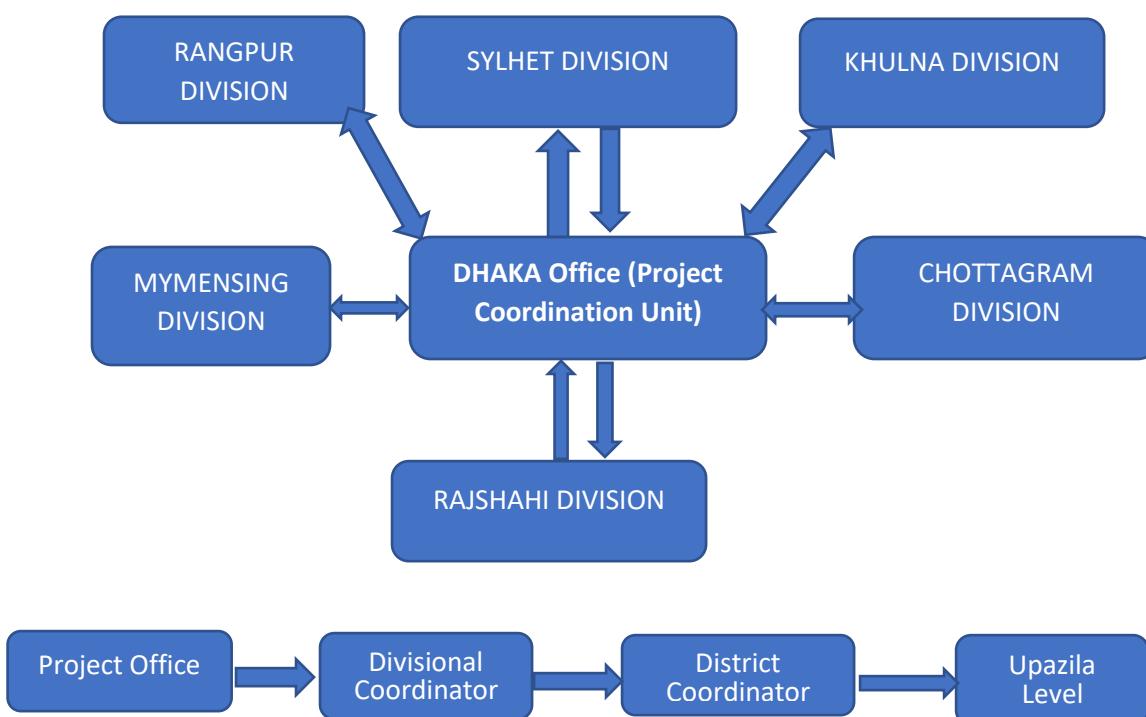
- Dr. Abu Jamil Faisel      Chairman of Health21 & Adviser of CSWPDF
- Prof. Md. Tanvir Ahmed Chowdhury, North East University, Sylhet
- Mr. Mukul Jyoti Chakma DD Metro-North, DNC, Ministry of Home Affairs
- Ms. Kamrunnesa Ashraf Dina, President, Mohila Awami League, Netrokona
- Mr. Md. Soyeb Uddin Haider, Assistant Prof of Sociology, CU
- Md. Zakir Hossain,      Executive Director, RDO, Natore
- Ms. Salima Aziz,      President, Lions Club of Dhaka Uttara Professionals
- Engr Md. Shakil Khan,      Publicity Secretary, Bongobondhu Foundation
- Ms. Gaous Pearee      Director, HR & Admin, WBB Trust, Bangladesh
- Md. Tanvir Ahmed      Deputy Executive Director, UDPS, Dhaka

**Team Executives:**

- Md. Dipul Hossian, Assistant Professor, PUB & Director of CSWPDF
- Md. Golam Sarwar Manik- General Secretary of Lions Club of Dhaka Uttara Professionals
- Md. Ohidujjaman Moin- Assistant Professor, PUB & Lead of Communications
- Md. A.H.Mamun, General Secretary, BASLI
- Md. Mansur Ali, Lecturer, PUB
- Md. Amzad Hossain Apu, Director, ASF, Dhaka
- Ms. Farjana Akhter, Lecturer, PUB
- Md. Khalid Hossain, IT Expert of CSWPDF
- Md. Hossain Ahmed, IT Assistant of CSWPDF
- Md. Shamim Ahmed, Media & Photography of CSWPDF
- Md. Al Amin Hossain, Media & Communications of CSWPDF
- Md. Akibur Rahman, Media & Communication of CSWPDF

## **Central Volunteers - Md. Mansur Ali**

- Md. Al Amin Hossian
- Ms. Razia Sultana
- Ms. Sabrina Ria
- Md. Akibur Hossain
- Mst. Orthi
- Md. Wares Ali
- Md. Sajjad Hossain
- Md. Faruk Hossain
- Md. Hussain Ahmed
- Md. Shamim Hussain
- Md. Sakib Sarder
- Md. Shakil Khan
- Ms. Sraban Mishrat
- Md. Apu Guala Ghosh
- Md. Amit Chowdhury
- Ms. Ane Alek Chakma
- Ms. Rayhana Anjum Tanha
- Md. Sajib Hossian
- Ms. Nijhum Chakma
- Md. Digbijoy Chakma



## Figure: NATIONAL MASK AWARENESS Project Conceptual Flowchart

**Mask Campaign Logistics Requirements:** (a) Mask 20,000 x 64 District = 1280000 PCs

- (b) Sanitizer 1000 x 64 PCs
- (c) Transport Facilities or Expense
- (d) Refreshment for Volunteers
- (e) Banners and IT Support, so on.
- (f) Communications Costs

**Baseline Study Requirements:** A Budget Suitable of conducting study and produce a Good report through Civil Society Consultation and Publication with the recognition of Funding Organization.

### **Other Voluntary Projects of CSWPD Foundation:**

- (i) Promoting Teen Agers Social Health by “Strengthening School Social Work Model”.
- (ii) Advocacy and Counselling to promote “SAY NO TO DRUGS” project with DNC, Ministry of Home Affairs.
- (iii) “Creating Future Community Leader through Youth Mentoring” Project.
- (iv) “Enhancing Human Relationship towards Community Sustainability” through Professionalizing Social Work in Bangladesh.
- (v) “Promoting Good Parenting towards Mindfulness of Children” through Advocacy.
- (vi) “Mainstreaming Transgender, Creating Social Inclusiveness”.
- (vii) “Dignifying Livelihood of the Waste and Sanitation Workers/ Rag Pickers” through Community Level Awareness and Policy Advocacy.
- (viii) “Promoting Alternative Medication as best accessible Alternative”.

## At a Glance

### Photo Sharing of the On-going Mask Awareness Project (Events already held)



## Different locations in Dhaka City



## Jhenaidah District Campaign



## Natore District Campaign



## Chittagong District Campaign



## Joypurhat District Campaign



## Panchagarh District Campaign



## Rangpur District Campaign



## Pirojpur District Campaign



## Bogura District Campaign



**Remarks:** Above are the sample snapshots of few events already held of our on going NATIONAL MASK WAER Awareness Project.

## Community Social Work Practice and Development Foundation

<b>1. Name of Organization</b>	<b>: Community Social Work Practice and Development Foundation</b>
<b>2. Address</b>	<b>: 3/14, Solimollah Road, Mohammadpur, Dhaka-1207</b>
<b>3. Year of Establishment</b>	<b>: 2018</b>
<b>4. Legal Status</b>	<b>: Registration No. S-12816 (21/01/2018)</b>
<b>5. Contract Person</b>	<b>: Md. Habibur Rahman</b>
<b>Designation</b>	<b>: President</b>
<b>Mobile No</b>	<b>: +88 01712051203, +8801835811626</b>
<b>E-Mail</b>	<b>: <a href="mailto:rahmanh7@gmail.com">rahmanh7@gmail.com</a>, <a href="mailto:info@cswpd.com">info@cswpd.com</a></b>

### 6. Vision, Mission and Strategy

**Vision:** A sound, livable and sustainable community with assessment, exploration and understanding problems through strengths justification of every member.

**Mission:** Our mission is to enhance human well-being and help meet the prior human needs of community people with specific attention and care to the needs by enabling and empowering people through social work knowledge, skills and strategies in a professional manner.

**Nature of the Organization:** It will be a non-political, non-Profitable, non-Government Organization. It promotes Social Welfare, Research, Training and development activities.

**Area of Operation:** The area of operation of the Organization shall be throughout Bangladesh and abroad. (Developing countries and developed countries.)

### 7. Goal:

To establish an integrated socio-economic development activities for poverty reduction and promote food security through Community mobilization, Skill development training, Asset transfer, Income generating activities, Agricultural development, Livestock development including poultry for nutritional development, Health development, Adolescent education and development, Women empowerment through right based approach including health hygiene and nutrition program for the advancement of the disadvantaged and underprivileged children, Adolescent and rural people especially women community in order to enable them to plan, Implement and evaluate their activities self-sufficiently.

### 8. Aims and Objectives:

The objectives for which the Organization is established are all or any of the following. All the objective will be implemented after obtaining necessary permission from the Government / concerned/competent authority, where necessary and the objectives contrary to the provisions of section 20 of the Societies Registration Act, 1860 shall be treated as ineffective.

1. To carry on humanitarian or charitable program among the poor people. To promote among social worker a sense of commitment and solidarity to excel their social work practices in a professional manner.

2. To take initiative for enhancing knowledge of science, literature & arts by establishing school, college & university and a social work Training Institute and to work for the wide understanding, acceptance and recognition of social work as profession in mass level.
3. To take initiative for distribution of relief among the neglected poor people and to enhance the functional mobility and acquaintance of social work's professional ethics and standards among the upcoming graduates, practitioners, academics and civil society.
4. To train the illiterate and half-literate people for increasing their performances by ensuring advanced education system and to creating community social work volunteers, research, educational activities, workshops, seminars and conferences.
5. To aware the common people and human society for their humanitarian activities and development of linkages with international organizations devoted to human and social welfare.
6. To set up library or reading room for growing reading habit to the common people and to take any environmental program, climate change, tree plantation, social forestation and gardening.
7. To publish rare/old manuscript of the lost folklore of the country including the myth book after being collected them.
8. To arrange exhibition of sculptured /collection of painting through display center, museum and mobile museum.
9. To actively assist the people in case of different disasters and calamities by providing psychological and economical support if requires to recovery crisis situation.
10. To set up institute of fine Arts for arrangement of drawing competition.
11. To publicity about literary works among the common people and to develop disaster management, support system, advocacy and campaign activities to facilitate formulation of good policies and behavioral changes of relevant organizations and institutions in favor of the people of Bangladesh.
12. To arrange publicity regarding archeological and historical precedent or to establish educational research Centre.
13. To collect and preserve machinery and scientific equipment and aware to the people for its usefulness.

## **9. Background Information of CSWPD Foundation:**

Community Social Work Practice and Development Foundation (CSWPD Foundation) is a non-political, non-profitable and community based action oriented organization committed towards bringing a sustainable resilient community through the empowerment of the disadvantaged, oppressed and back warded as well as psycho-socially problematic group of the society especially poor, destitute women and helpless children, transgender, ignorance, domestic violence, drug addiction, violation of rights and susceptibility find themselves deprived and oppressed in many ways. At the beginning of 2018, a self-motivated and promising social worker Mr. Md. Habibur Rahman founded Community Social Work Practice & Development Foundation along with few of his friends and young graduates voluntarily with a view to address the existing community issues towards bringing expected social changes. CSWPD Foundation is completely a non-profit and non-political organization. The founder is basically a social work academician and practitioner by heart at the same time. His vision is to uphold social work across the social science discipline and identify social work as a profession in Bangladesh through extension of community engagement. In this organization, they endeavored to find the importance of community social work and development. This organization works with other national and international level organizations bridging communication gap and perform teamwork to contribute for the society in community development and social change. The main purpose of this organization is economic development and community empowerment through the principles of community participation, self-help, solidarity, integration, community resilience and capacity building, community resource mobilization, safe waste management and sanitation, health hygiene and nutrition, skill training, life skill and vocational education promotion, income generating activities, agricultural activity, contemporary and tropical disease, promotion of traditional medicine, HIV/AIDS evolving a participatory assessment, planning, monitoring and evaluation through enhancing community based organization following the principles of sustainability, equity, livelihood security, capacity building and empowerment through right based approach. Our main focus is to ensure community resilience by promoting community resource mobilization, health hygiene and nutrition, skill development training, income generation, agricultural development, including poultry for nutrition development, human rights in all aspects for all, prevention of child trafficking and ensuring child security through right based approach with training on legal awareness and extending legal assistance. homestead gardening, nursery, tree plantation, advocacy and disaster relief & rehabilitation and production center on embroidery, and tailoring.

## **10. Basic Problems in front of CSWPD Foundation in their working Areas.**

This organization continues its current activities in Dhaka Mega City and Jamal District. Though different types of crisis issues are existed there but the organization considers the following areas of its interest; Lack of Education among Slum Children, Academic frustration among teen agers, Adolescent and Reproductive Health Care, Community Health Care, Nutrition and HIV/AIDS Services. Sidelined Transgender, Increasing trend of drug addiction, Unhygienic Sanitation and Less

Accessibility of Safe water, Exclusion of Differently Able and Autism people livelihood and Care, and Elderly Health and Care and so on.

## **11. Core Challenges faced by the Organization**

- Lack of sufficient manpower and efficiency for building community resilience.
- Lack of Financial Strength and Logistic supports
- Lack of capable leadership of the organization for resource mobilization within the Community, private sector and the government sector as well.
- Lack of communication and documentation skills among its volunteers and staffs.

## **12. Membership Policies of the Organization**

### **Founding Member**

The Founder members of the Society shall be persons who are signatories to the Memorandum of the Society on the Roll of President of the Society maintained for the purpose of the date of the registration of the Society under Act XXI of 1860.

### **General Members:**

Any person fulfilling the following criteria, and recommended by two-third members of the Association, may become a General Member of the Association:

- i) Be the holder of an advanced degree in a subject related to related fields; or
- ii) Have demonstrated commitment to the field through research, writing, teaching or administration. Or
- iii) Contribution in social welfare activities.

### **Life Members:**

The founder members of the Foundation shall be considered life member. Any person who will be interested in the activities of the foundation and not hindered by law or the constitution of the Foundation may be enrolled as life Member on payments of life membership fee to be decided by the Executive Council of the Foundation.

### **Honorary Members:**

The Executive Council may, of its own accord, confer Honorary Membership of the Foundation on persons who have made outstanding contributions to the growth of knowledge in relevant fields. No membership fee will be required for Honorary Members.

### **Volunteer Members:**

Interested individuals committed to fulfillment the objectives of the Foundation may be included by the Executive Council to become Volunteer Member without voting right. No admission fee will be required.

## **15. Management Structure of the Organization**

**(a) Advisory Committee**

The Advisory Committee all time advise of general committee members, executive committee members and the chief executive senior stuff of the organization.

**(b) General Committee:**

The organization has a general committee consist of 11 members and is the supreme authority of the organization empowers to check and supervise the whole affairs and evaluate the performances of the Executive committee.

**(c) Executive Council/ Executive Committee:**

The Executive Council consists of 11 members elected from General committee. The General committee delegates the power to Executive committee for implementation of activities through appointed staff of organization.

**(d) Chief Executive:**

The Chief Executive is the chief functionary of the organization. He is head of staff team members in the organization and assisted by senior staff (such as Deputy Executive, Coordinator and other senior staff) of the organization. He executes administrative and field operation and personnel matters. He will coordinate all GOB, NGO and Donor organizations and mobilize financial inputs into the project.